The Case For Metaport: Creating clarity out of chaos for digital delivery teams.

Portfolio-wide insights

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As a business owner in the digital delivery space, you know that your digital teams are tasked with the reliability, security, performance, and maintenance of key components of **other people's businesses**.

You also know that effective digital teams are defined by **data-driven insights**, which require **timely** and **digestible** data about entire portfolios:

- **End-of-life and end-of-support dates**
- **Apps affected by vulnerabilities**
- **Sites with legacy dependencies**

But do your teams **really** have ready access to this data, or is it still **siloed** within engineering roles?

We believe everyone involved in delivering and maintaining digital products needs **clarity** to do well by their clients. Without it and the data that engenders it, teams are effectively flying blind.

The effort required to plan software upgrades and patching across portfolios, are two of the common processes we see where teams appear content with the **status quo**. Experience shows however that few account for the **true cost** of **reactive**, often **impromptu**, and likely **manual** practices: Unhappy and challenging clients, churn and revenue loss.

Data-driven decision-making based on direct visibility into developer and AI agent output, and keeping abreast of the rapid change they engender, are critical for business continuity. Businesses without it, or that find it expensive or time-prohibitive to obtain, are stymied from realising their potential.

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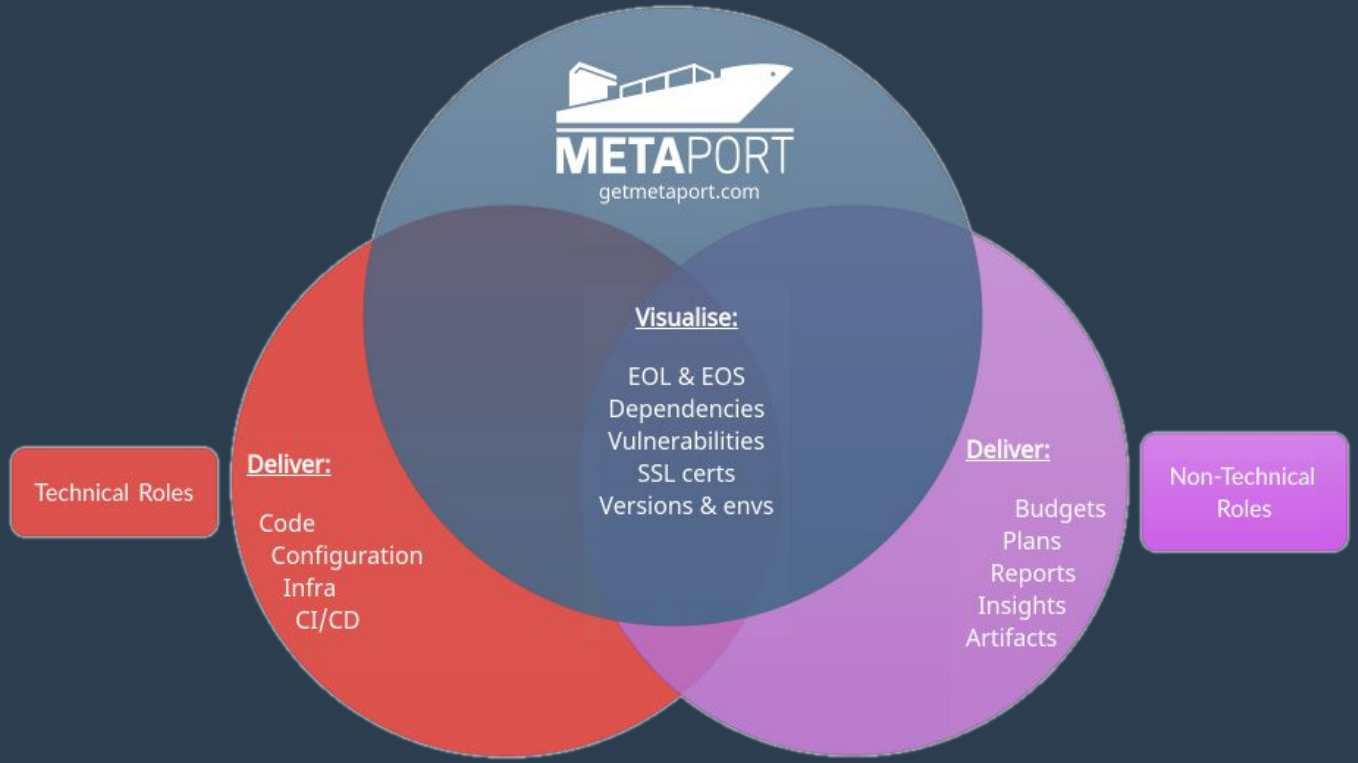
METAPORT
getmetaport.com
Visualise:
EOL & EOS
Dependencies
Vulnerabilities
SSL certs
Versions & envs
Technical Roles
Deliver:
Code
Configuration
Infra
CI/CD
Deliver:
Budgets
Plans
Reports
Insights
Artifacts
Non-Technical Roles

Imagine

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Your teams see and therefore shape maintenance timelines, **so that** their clients feel like they're informed, **who can** budget because risks are predictable and known, not chaotic and hidden, **which means** teams deliver with confidence, not uncertainty.

Think about it: How do your teams actually plan ahead for the inevitable effort and cost required of remediating legacy software, and importantly how are they communicating that effort to your clients?

It's 2025 and **risk minimisation**, **data security**, and a **solid maintenance program** are mere table-stakes for modern customers. Your teams can **no longer afford** the status quo.

Make no mistake, there's work to be done, but your teams already have immense technical knowledge, and with modern development practices there’s a plethora of data at their disposal. It just needs to be leveraged effectively by the right people at the right time.

That's why we built **Metaport**, so your teams can:

- **front-foot** framework, O/S, and runtime EOL dates with Gantt-style charts, sharing them with clients.
- quickly **locate** vulnerabilities and dependencies across **app portfolios**, not just manually, one app at a time.
- automatically **monitor** dependencies and vulnerabilities introduced by **AI** and **human** developers.
- get **notified in advance** by importing maintenance schedules into shared calendars.

The Big Picture

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Project Managers take control of maintenance and upgrade planning without relying on developers. Because they're now less reactive, budgetary conversations happen sooner and stakeholders have the breathing space needed to seek and allocate that budget.

Better planning, proactive scheduling, and tracking all mean teams allocate resources more efficiently, reducing last-minute scrambles, optimising project timelines and keeping clients, and stakeholders in the loop.

Developers benefit too! Staying focused on billable work with reduced interruptions, while Metaport handles the provision of application specific data to Project Managers.

Metaport is your web-application maintenance manager. It provides critical insights for confidently supporting digital experiences. and flips the script by enabling delivery teams to be **proactive**, not **reactive** and to have **control**, **insight**, and **foresight**.

Help raise the standard of web-application maintenance among your own delivery teams.

> Try it today at demo.metaport.sh
> Join the SaaS waitlist at getmetaport.com
> Learn with the video

The Metaport Advantage

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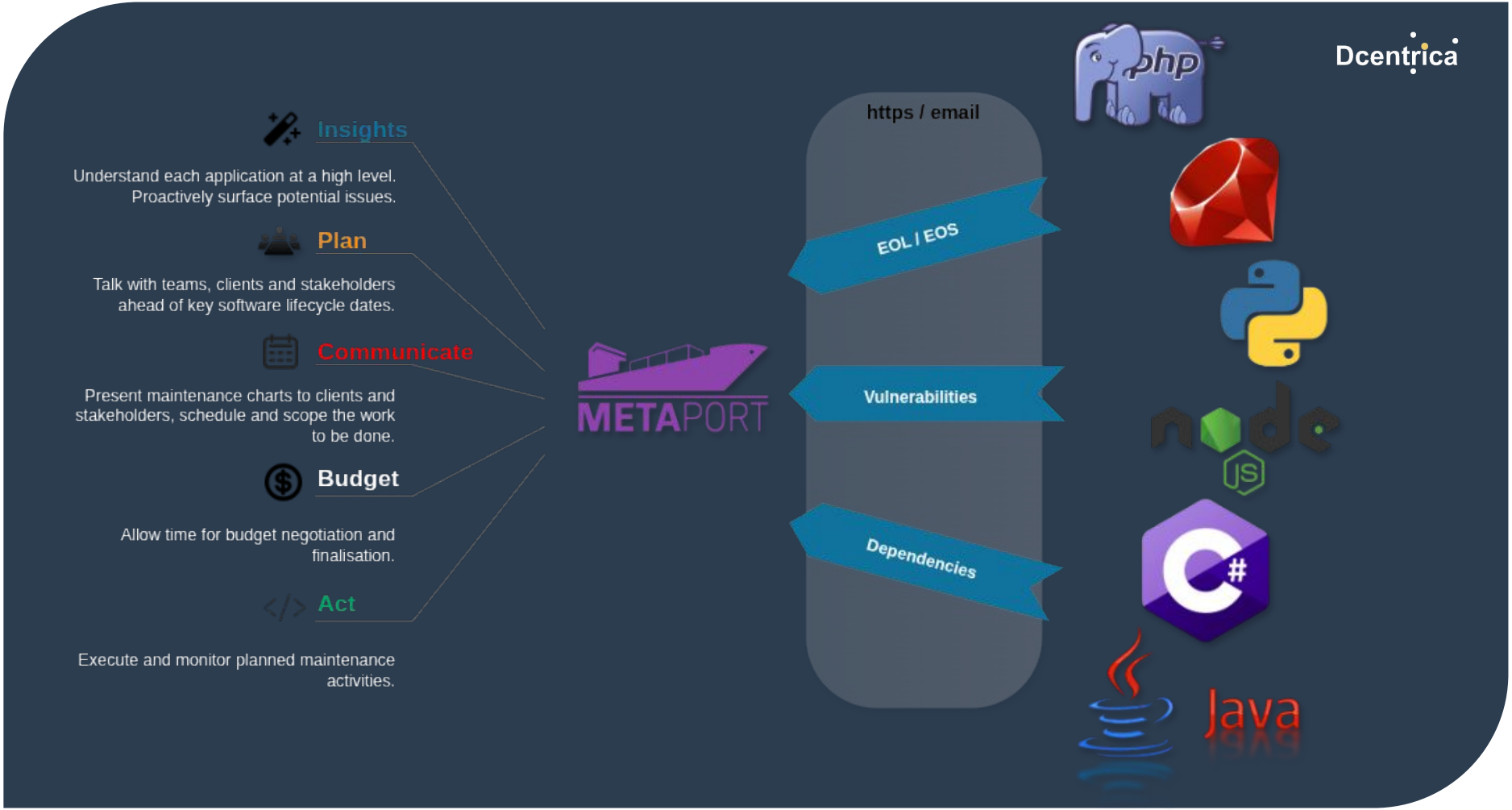
Proactive Planning - with Metaport, Project Managers have **direct access** to lifecycle data for project components in their portfolio. They can initiate upgrade discussions and budget planning well in advance ensuring better resource allocation and smoother transitions for clients.

Outcome: Last-minute scrambles don’t happen

Cross Portfolio Visibility - Metaport’s powerful search feature empowers Project Managers **themselves** to surface apps affected by a security vulnerability or which rely on a module or plugin at a particular version, within their portfolios.

Outcome: Manual codebase searches don’t happen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Insights
Understand each application at a high level. Proactively surface potential issues.
Plan
Talk with teams, clients and stakeholders ahead of key software lifecycle dates.
Communicate
Present maintenance charts to clients and stakeholders, schedule and scope the work to be done.
Budget
Allow time for budget negotiation and finalisation.
Act
Execute and monitor planned maintenance activities.
METAPORT
https / email
EOL / EOS
Vulnerabilities
Dependencies
php
Java

Spend: Cross-portfolio EOL planning

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Without adequate data driven insights, businesses cannot accurately plan upgrade work, budgets and timelines in advance. Determining the dates when core application components will be out of support is the difference between **reactive** and **proactive** businesses.

The former spends **un-budgeted time** convincing clients why urgent updates are necessary. The latter has already locked-in a schedule and budget.

- **Estimated time** 10 hours per project annually, comprising:
  - Client comms (PM)
  - Research and investigation (Developer)
  - Context switching (Developer, PM)
- **Hourly charge-out rate (USD)** $75-$150/hr. *
- **Annual savings for 10 project portfolio** $7,500-$15,000

* source: coder.dev

Spend: Cross-portfolio vulnerability review & risk analysis

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Even businesses which actively seek to maintain minimal levels of risk among projects, still persist with **ad-hoc**, **unstructured**, and **manual** practices when surfacing security vulnerabilities.

- **Estimated time** 1 hour per project, per week comprising:
  - Requests for information made to developers (PM)
  - Dependency version checks and changelog reviews (Developer)
  - Project documentation and codebase searches (Developer)
  - Context switching (Developer)
- **Hourly charge-out rate (USD)** $75-$150/hr. *
- **Monthly savings (USD) for a 10 project portfolio** $3,000-$6,000

* source: coder.dev

RFPs: Promises vs Reality

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RFPs like to tell a compelling story about how well a proposed solution will be maintained post-launch, and about how well upgrades, patching, and planning will be managed. However, these promises are usually high-level and leave prospective clients with little clarity on how the work will **actually** be planned and executed.

The reality is that maintenance work is traditionally very reactive and ad-hoc, with Project Managers heavily dependent on developers to identify and provide information about EOL and EOS components, outdated dependencies, and security vulnerabilities.

But with this data to-hand, authors of RFPs can tell prospective clients exactly **how**, and importantly **when;** updates, upgrades and patches will be needed and performed.

RFPs: With Metaport

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Authors **authentically** explain the advantages of component lifetimes using a gantt chart, comprising authoritative reference data so that schedules and budgets can be **accurately** proposed.

With an emphasis on **proactive planning,** RFP responses accurately set the expectation that Project Managers will work closely with buyers to plan and finalise upgrades, budgets, and resource allocations, all while maintaining visibility over the entire project portfolio.

CVEs: Portfolio-wide Security Insights

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A CVE is a unique identifier which labels publicly released software security vulnerabilities. Each CVE corresponds to a **single issue** which may affect **multiple software applications**.

Imagine a CVE issued against a package which is a known part of several web applications managed by one of your teams. How would any of that team quickly determine which apps are affected over the team's portfolio?

In the absence of the appropriate tools, teams resort to manual codebase analysis to discover which projects are vulnerable, and which dependencies are at risk. This not only takes time but can also lead to oversights.

CVEs: With Metaport

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Using Metaport, Project Managers comprehensively query across their entire portfolio of applications and sites to gain timely insights for use in backlog creation, responding to clients, and related planning activities:

- Which of our apps is vulnerable to CVE-123?
- Which of our apps is dependent on library 'X' at version 'Y'?
- Which app contains EOL component ‘Z’?
- Do any of our apps have an imminent SSL certificate expiry?

And because they no longer need to drop everything in order to answer ad-hoc questions about a project they may not have seen for months, **developers** remain focused on billable work while Project Managers communicate the security and maintenance aspects **independently**.

What's next?

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- Visit **getmetaport.com** to:
  - Join the SaaS waitlist
  - Download and install
- Try it, it's free! https://demo.metaport.sh/.
- Watch the promotional video to see how Metaport helps teams plan better.
- Explore the documentation to see how Metaport works.
- See the code repository to help develop Metaport.
- Visit our Slack channel for support.

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Metaport - brought to you by Dcentrica

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version 1.3.5